



## **BEAM&R Progress Report: 'Green Period' a Success**

BEAM&R groups have met 19 times since the initial gathering in November. During these meetings, we have established and set forth the rules, guidelines, activities, scopes, point systems, and expectations for the BEAM&R groups.

A selection meeting for leadership will be held on Feb. 12. The students interested in running for a leadership position have attended two out of the series of four workshops geared toward preparing them for the presentations in front of the Advisory Board.

BEAM&R was one of less than 100 high schools in the nation to host an event during Global Entrepreneurship Week on Nov. 18.

Based on weekly attendance of 125 or more, we grew the club from one single business group to four divisions. The groups were formed as follows:

1. Entrepreneurship and Business Ownership
2. Finance and Accounting
3. Marketing and Advertising
4. Human Resources and Christian Service

A decision since has been made to reabsorb the Human Resources and Christian Services group as a part of each Divisions' activities.

The "green period" – a startup phase planned to establish the organization and its divisions – is over. The groups have boiled down to roughly 60 students who attend meetings on a consistent basis, 20 of whom who display tenacity and an ability to take this organization to the next level. The students will now be taking the groups in the direction *they* want them to go in.

What's next? BEAM&R will send 12 students to the 12<sup>th</sup> Annual Midwest Regional CEO Conference at Eastern Michigan on Feb. 13, be represented at the Ethos Week Luncheon on March, 13<sup>th</sup>, take a tour of Google, and begin our speakers series.

"We are dealing with a talented group of students," said organizer Moderator **Joe Venuto '01**, "and expect nothing short of a sheer violation of our wildest expectations."

For more information, please contact Moderator **Joe Venuto '01**.