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Shield's of Troy celebrates 20th anniversary

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Peter and Paul Andoni are celebrating their 20th year of owning Shield's Restaurant and Pizzeria in Troy.

They plan on hosting special celebrations including: Hanging of a large anniversary banner for customers to sign and leave best wishes starting Monday, Feb. 13; 20 percent off the price of any round or square pizza Monday through Thursday, 2/13-2/16, for dine in only and on Thursday, Feb. 16, the official celebration is 11 a.m. to 11 p.m. at the Troy and Southfield locations.

During that time, 20 percent of the proceeds from food sales will go to Gilda's Club of Royal Oak. There will also be a huge anniversary sheet cake with free slices for all patrons.

Shield's Restaurant originally opened on the corner of Davidson and Shields in Detroit in 1946 and since then has won numerous awards for their pizza and ribs through the years. The Andoni brothers purchased the 8,000 square foot Troy location — a former Smith Brothers Restaurant — in 1992. The restaurant seats 250 total, including 120 in the main dining area, 60 comfortably in the banquet room, and another 70 in the full bar area.

In 1996 the brothers purchased the Southfield location at 25101 Telegraph Road. In 2001, they opened Encore Catering and became the caterer of record for the Dearborn Community and Performing Arts Center. They are now the preferred caterer for the Troy Community Center. The brothers began franchising the Shield's concept in 2003, and in 2005 opened a franchise location at 50750 Romeo Plank at 23 Mile Road in Macomb Township.

"It's hard to believe it's been 20 years already — it went by so fast," says Peter Andoni. "It went by so quickly, it was like we blinked and it's been 20 years. It's been a great ride and great fun helping keep the Shield's name going for 66 years. We're looking forward to the next 20 with much anticipation as the economy continues to grow."

"Thanks to our loyal customers and new customers, sales are up and we had our best year ever in 2011," says Paul Andoni. "Our carry out and catering [business](#) is up substantially and accounts for more than 25 percent of our overall revenue. We've had to expand our catering services as a result of a growing demand for on and off-premise catering for corporations and individuals hosting special events. We've catered events for up to 800 people."

Shield's is a strong community supporter that continues to contribute to charitable organizations like Gilda's Club of Metro Detroit, JDRF, and Motor City Blight Busters, Lighthouse of Oakland County and other community charities, as well as schools and churches throughout Metro Detroit.

FYI

Shield's Restaurant and Pizzeria is at 1476 W. Maple in Troy, 25101 Telegraph in Southfield, and 50750 Romeo Plank in Macomb Township. For more information, call 248-637-3131, visit their Facebook page or visit www.shieldspizza.com.